

URGENT HEALTH ALERT: MEASLES VACCINATION

A child has tragically died from measles at Alder Hey Children's Hospital, Liverpool.

Health officials are urging the public to check vaccination records **immediately**.

WHY IT MATTERS:

- Measles is one of the most highly infectious diseases.
- It spreads **easily** among people who are unvaccinated.
- Over 500 cases reported this year in England alone.

PROTECT YOUR CHILD – AND OTHERS

“Speaking as a doctor and a mother, I strongly encourage all parents to ensure their children have the best possible protection – and to think about protecting other more vulnerable children.”

— Dr Vanessa Saliba, Consultant Epidemiologist, UK Health Security Agency

WHAT YOU SHOULD DO:

- Check your child's Red Book or contact your GP surgery.
- Ensure your child is **fully up to date** with the MMR vaccine.
- Act now. Measles can be deadly – but it's preventable.

SAFE. PROVEN. TRUSTED.

The MMR vaccine has been used for **over 50 years**.
It is **safe, effective, and life-saving**.